

accom- plished visual com- munica- tion

2024

Profile

aftermodern.lab inc. is an accomplished, award-winning, Toronto-based communication design studio working in both cultural and commercial contexts, across all mediums. We practice purposeful visual communication inspired by modernism, purity of form and colour, and the uncompromising pursuit of typographic excellence.

The studio was established in Toronto in 2009 by Principals; Anthony Campea and Trevor Embury.

Key Areas of Activity

Brand / Visual Identity Design
Marketing and Advertising
Exhibition and Signage Design
Screen Printing
Photography
Motion Graphics / Animation
Design Consultation
Copy-writing / Editing

Brand Strategy
Print and Publishing Design
Plastics Fabrication
Print Production Coordination
Social Media / Content Creation
Website design / Development
Project Management
Architectural Rendering /
3D Modeling

Teaching Engagements

Ontario College of Art and Design University (OCAD U), Canada
University of Illinois, Chicago (UIC), United States of America
The Basel School of Design and Visual Communication Institute
HGK FHNW, Switzerland

Design Instructed Workshops & Talks

Critique & Criticality, Toronto, Winter 2023
Aspeth Inc, Toronto, Winter 2019
SEGD Canada, Toronto, Fall 2018
Design TO, Toronto, Winter 2018
Sheridan College, Oakville, Summer 2017
Tashkeel Gallery, Dubai, Spring 2017
Design Days Dubai, Spring 2017
SIKKA Art Foundation, Dubai, Spring 2017
Toronto Design Offsite Festival, Toronto, Winter 2017
Escher Foundation, Calgary, Summer & Fall 2016
OCAD U, Toronto, Spring 2014
Toronto Design Offsite Festival, Toronto, Winter 2014

Design Awards

DNA Paris Design Award, Poster Design — 2021
German Design Council, Design Awards — 2021, 2022
Grand Prix du Design, Communication Design — 2023
Indigo Design Award, Integrated Graphic Design — 2023
Indigo Design Award, Product Design — 2022
Indigo Design Award, Poster Design — 2021, 2022, 2023
IDA Design Award, Product Design — 2020, 2021
IDA Design Award, Print and Collateral Material — 2019, 2020
Muse Award, Live Experiences — 2019, 2020, 2021, 2022
Ontario Museum Association Award — 2013

SELECT CLIENTS—

Andy Warhol Museum

Azure Magazine

Banff Centre

Canadian Art Foundation

Design Exchange Toronto

DesignTO

Edward Burtynsky

Electronic Arts Entertainment

Entertainment One

Esker Foundation

Fibracast Ltd.

goeasy Ltd.

Index-Design

Informa Canada

Justina M. Barnicke Gallery

KPMB Architects

Marla Wasser

Metro Inc.

MOCA Toronto

Moneris

RE/MAX Canada

Right At Home Realty

ROM | Royal Ontario Museum

Rupi Kaur Inc.

Ryerson University

Sikh Foundation

Southern Alberta Art Gallery

STEPS Initiative

Tom Thomson Art Gallery

Toronto International Film Festival

Tridel Development Group

Universal Music Group

University of Calgary

University of Lethbridge

University of Toronto

Women in Film & Television - Toronto

Volvo Cars Canada

Zinc Construction

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First Soloist

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Website

www.aftermodernlab.com

shop.aftermodernlab.com

Select Work



DesignTO Festival 2024

Toronto, Canada

Visual Identity, Environmental, Experiential,
Marketing, Print, Screen Printing, Wayfinding,
and Web Design
2012 – Current

DesignTO is an inspiring festival of events and exhibitions happening across the city of Toronto. Formed by an association of several 'offsite' shows, all of our exhibitions and events feature and promote the best in new, Canadian practices. The festival not only focuses on the art and design within each show, but also the ways they are organized, curated and produced.

designto.org/



DesignTO Festival

Interac SLT Event 2023

Canada

—
Visual Identity, Experiential, Marketing,
Print, and Wayfinding Design
2023

We're one of the most trusted financial brands in Canada thanks to our long history of innovating new ways to give people greater control over their money.

**Save the date
for an out-of-this
world event!**

Dear [NAME]

As one team, we are embarking on a new mission together – and we couldn't be more excited to have you as part of the crew! New roles, leadership and opportunities ahead are great reasons for coming together and celebrating. And it's the first day of our new fiscal year. We look forward to connecting with all of you and getting inspired for our new journey together.

Please join us for an uplifting, inspiring and out-of-this-world experience on Nov 1. We can't give away all the details – but we know you won't want to miss it!

What: An Out of This World Team Event

Where: Shhh – it's a surprise! Stay tuned for details on transportation to this local venue.


When: November 1, 2023; 3:30 pm to 7:30 pm

Please fill out the registration below. We look forward to seeing you on Nov 1!

Register >


Sincerely
Executive Committee

**November 1, 2023
3:30 PM – 7:30 PM
Secret Launch**



**Save the
date. Start
countdown.**

**November 6, 2023
10:00 AM – 3:00 PM
Secret Launch**



Interac Canada

Ogilvie LLP
Alberta, Canada

—
Experiential, Marketing, Print, Social
Media, and Web Design
2020 – Current

Your future is our focus. Ogilvie was built in 1920 on a tradition of building relationships and working alongside our clients, and that is still our philosophy an entire century later. We're proud to celebrate over 100 years together with our specialized teams of lawyers who will work beside you and your business to ensure your issues are resolved.



Ogilvie LLP is relocating to Stantec Tower on November 14, 2023

Please update your records as follows:

#2800 Stantec Tower
10220 103 Avenue NW
Edmonton AB T5J 0K4
Tel: 780.421.1818 | Fax: 780.429.4453

Office Hours: 8:00 AM – 5:00 PM

[Add to Contacts](#)

In preparation for our upcoming move:

Our office will be closed at 12:00 pm on Friday, November 10th, 2023.

We would like to assure you that business will continue as usual during this transition, and we look forward to welcoming you to our new office on Tuesday, November 14th, 2023.



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Ogilvie LLP

Gibran 100 Celebration Canada, USA & Australia

Event Collateral & Publication Design 2019-Current

The KGC is the collaborative effort of passionate researchers, scholars, and biographers of Kahlil Gibran and Mary Haskell, with the primary objective of advancing the understanding and appreciation of Gibran's life, work, and legacy. Our members actively participate in international programs, events, and publications, and are working towards organizing forums such as conferences, speaker series, exhibitions, and multimedia initiatives to further our mission.

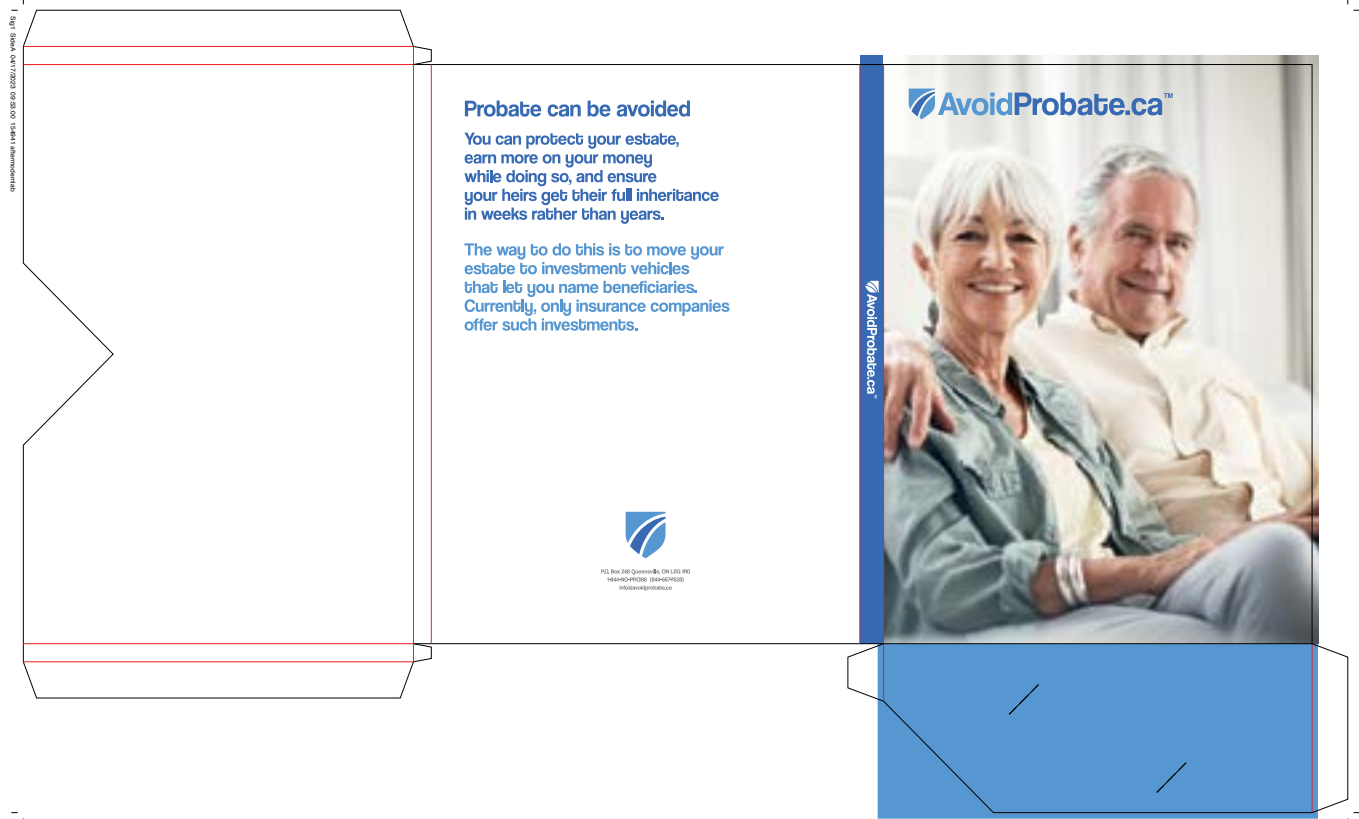


Kahlil Gibran Collective

AvoidProbate
Ontario, Canada

—
Branding, Print, and Digital Design
2022-Current

AvoidProbate.ca was created to help people avoid or mitigate the increasingly onerous, complicated and expensive process of probate in the province of Ontario. We all know that it is illegal to evade taxes, but perfectly legal, and beneficial, to avoid excess taxation where possible.



AvoidProbate

AZ Awards 2023

Toronto, Canada

—
Brand, Web, Marketing & Motion Graphics
2023

AZURE is an award-winning, international magazine with a focus on contemporary architecture and design. In six visually-stunning issues a year, we deliver coverage of architecture, interiors, product design, landscape design and urbanism.

Through profiles of top architects and designers, stories about transformative projects, and trend news from major design fairs around the world, AZURE anticipates the future, provides invaluable insight and shines a spotlight on the issues, ideas and people that matter.



AZURE Magazine

Get Connected / Soyez connectés

Vancouver, Calgary, Toronto, and Montréal

Motion Graphics & Presentation Design
2022-Current

Intuit is the global technology platform that helps consumers and small businesses overcome their most important financial challenges.

We are obsessed with our customers. We never stop listening to customers so we can understand both their dreams and the challenges they face—and then get to work using technology to solve their most important problems.



get connect+
by QuickBooks

Intuit Canada

VOLVO Cars

Toronto, Canada

—

Presentation Design & Video

2022 – Current

From the very outset Volvo Cars has been a brand for people who care about the world we live in and the people around us. We have made it our mission to make life easier, better and safer for everyone.



VOLVO Canada

**Canadian Association for the Study
of the Liver / Association canadienne
pour l'étude du foie**
Alberta, Canada

—
Event & Print Collateral
2022 – Current

CASL is a non-profit organization that seeks to eliminate liver disease through research, education and advocacy. Our members are experts on liver disease: hepatologists, gastroenterologists, pediatricians, surgeons, radiologists, researchers, nurses, trainees, community advocates, and patients and family partners in Canada.

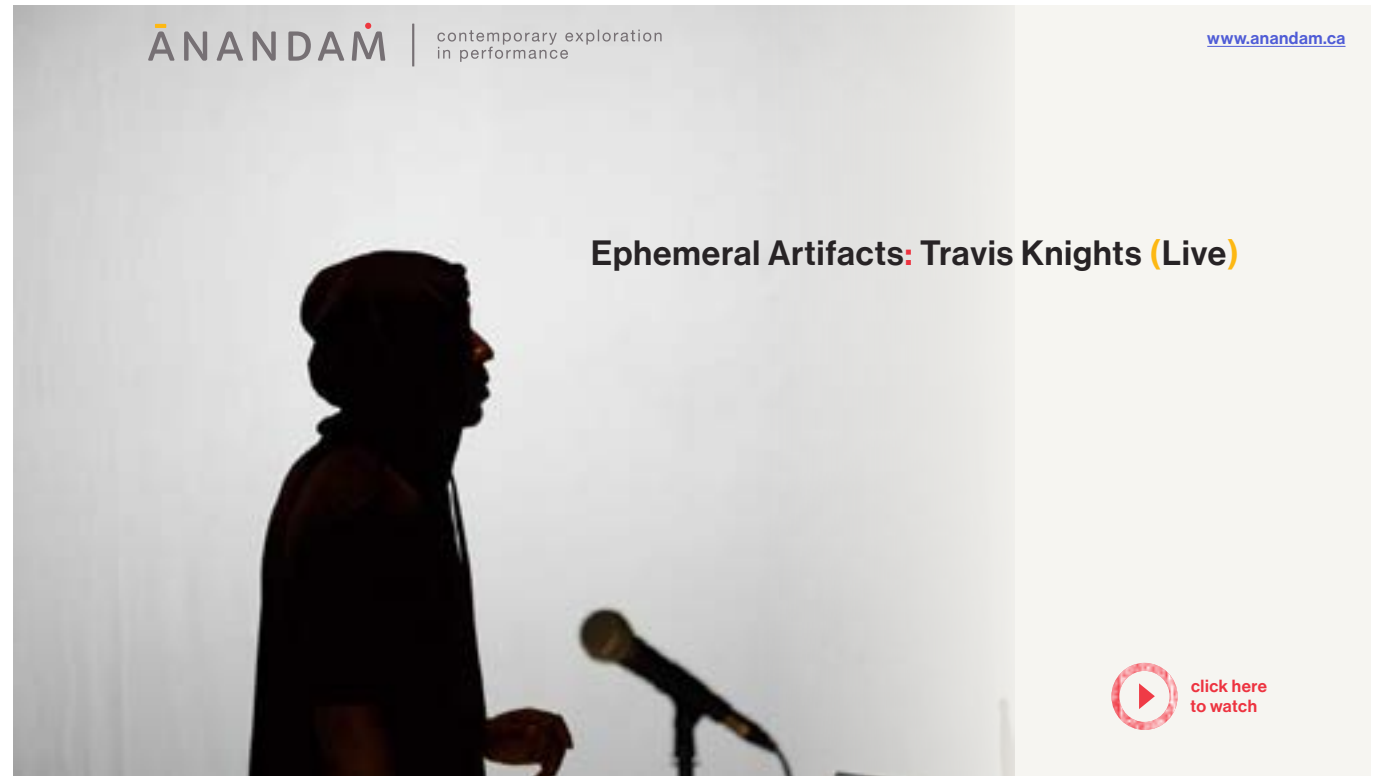


CASL/ACEF

ANANDAM Contemporary Dance Studio
Toronto, Canada

—
Marketing & Press Kit
2022 – Current

Our work occupies a contemporary space with aesthetics constructed outside a lens of Eurocentricity and our initiatives are grounded through AD Brandy Leary's artistic practice. Leary's body of work is the result of two decades of consistent engagement with Indian dance and performance practices in classical and contemporary lineages.



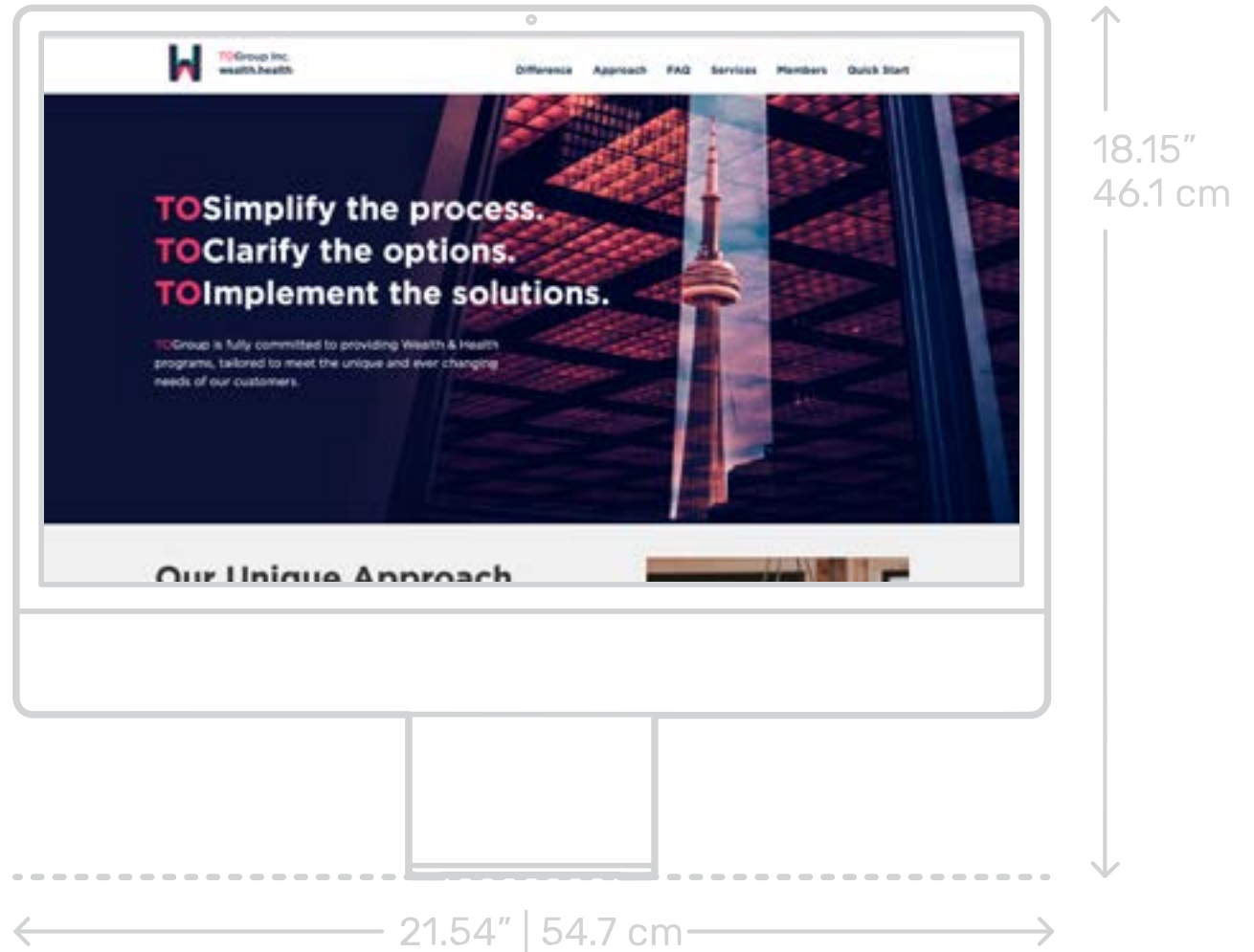
ANANDAM

wealth.health
Canada

—
Visual Identity, Marketing, Signage,
Print and Web Design
2019–Current

wealth.health is fully committed to providing Wealth & Health programs, tailored to meet the unique and ever changing needs of our customers.

wealth.health/



wealth.health Inc.

Fibracast Ltd.

Toronto, Canada

—
Visual Identity, Experiential, Marketing,
Print, and Web Design

2021 – Current

Learning from the old but forging ahead with the new, innovation is all about trying when others simply conform. FibrePlate™ is the result of people imagining what a membrane should be and not what others are willing to accept. FibrePlate™ raises the bar on performance with its unique membrane design while delivering great customer experience through the support and dedication of the people behind it.

fibracast.com 2023



Fibracast Ltd.

a.apothecary

Toronto, Canada

—
Visual Identity, Marketing, Packaging,
and Web Design
2019 – Current

Collection Overview—

Simple. Natural. Perfect. Whether intense or standard strengths, each of the scents which appear in the aftermodern.apothecary collection call upon our most nostalgic experiences. A careful examination of the relationships between our sense of smell and our deepest emotions.

shop.aml



apothecary

Kahlil Gibran Collective

Sydney, Australia

—
Visual Identity, Marketing, Print, Screen
Printing, Product Design, and Web Design
2019-Current

Founded, supported and managed by dedicated researchers, scholars and biographers of Kahlil Gibran and Mary Haskell, the KGC's aim is to further the scholarship of Kahlil Gibran's life, work and legacy. KGC members will partake in active international programs, events and publications that will further this cause, and in the foreseeable future create forums, such as conferences, speakers programs and film.

<https://shop.kahlilgibran.com>



Kahlil Gibran Collective

**Lorne Steinberg Wealth Management
Canada**

—
Marketing, Print, and Publication.
2016-Current

Research is the lifeblood of our company. Through our disciplined investment approach, we aim to grow client capital over time within a lower risk framework. Capital preservation is of paramount importance.

We are a management-owned firm and operate without external influence or pressure, free of ties to product providers and financial service institutions. Employees and partners of the firm own the same securities as our clients, ensuring that interests are aligned.



Steinberg Wealth

RE/MAX Canada

Canada

—
Editorial and Web Design

2007 – Current

RE/MAX was founded on the belief that by providing the best training, administrative and marketing support possible to independent business owners, they would be free to focus on what they do best—sell real estate and operate dynamic brokerages.



RE/MAX Canada

Kahlil Gibran Collective

Sydney, Australia

—
Visual Identity, Marketing, Print, Screen
Printing, Product Design, and Web Design
2019-Current

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<https://shop.kahlilgibran.com>



Kahlil Gibran Collective

WIFT Toronto Crystal Awards Gala 2020

Toronto, Canada

—
Visual Identity, Environmental, Experiential,
Marketing, Wayfinding, Web Design & Media,
and Video Production
2019 – Current

Founded in 1984, WIFT Toronto is a member-based organization of enthusiastic people committed to the development and advancement of women and non-binary individuals in the screen-based industry.

Marci Ien

Previous Co-Host, *The Social* and
current Liberal MP for Toronto Centre

Marci Ien is a devoted Toronto community leader and journalist who has dedicated her life to providing a voice for those who need it most. She was born and raised in Toronto, where she lives with her children Blaize and Dash.

Marci is a passionate advocate for vulnerable communities in Canada and around the world, with an award-winning career in journalism and television that has spanned three decades. She has travelled internationally with Journalists for Human Rights and WorldVision—and here at home, Marci has worked with underprivileged youth as a mentor with Trust15, an afterschool program based in Etobicoke, and in La Loche following the shooting at Dene High School in 2016.

Bell Special Jury Award
Media of Distinction



WIFT Toronto

Informa Canada, Artist Project 2020

Toronto, Canada

—
Visual Identity, Environmental, Experiential,
Marketing, Print, Screen Printing,
Wayfinding, and Web Design
2018 – Current

From collectors and curators, to gallerists and designers, visitors can explore and discover works of art from over 300 top contemporary artists from Canada and abroad. This is a unique opportunity to meet and buy art directly from artists at Toronto's favourite art fair.

<https://theartistproject.com/home/>



Informa Canada

Reception@tiff 2019

Toronto, Canada

—
Visual Identity, Environmental, Experiential,
Marketing, Wayfinding, Web Design & Media,
and Video Production
2019 – Current

Founded in 1984, WIFT-T is a member-based organization of enthusiastic people committed to the development and advancement of women in the screen-based industry. The following beliefs form our philosophy.



Women in Film & Television - Toronto

Rupi Kaur Inc.
Toronto, Canada

—
Screen Printing and Packaging Design
2018 – Current

Rupi Kaur is a poet, author, and performer. In her final year of university, Rupi wrote, illustrated, and self-published her debut collection of poetry, *milk and honey*. In the years since, *milk and honey* has become an international phenomenon. It's sold over 5.5 million copies, been translated into more than 40 languages, and landed as a #1 New York Times Bestseller - where it has spent more than 130 consecutive weeks.



Rupi Kaur Inc.

Hofland Interiors Catalogue

Canada

—

Editorial Design

2018 – Current

Established in 1956, we began as a small greenhouse operation in Mississauga. John G. Hofland, a young entrepreneur from Holland, with his wife Hendrika, sold their flowers to the Toronto market. As the business grew, Hofland began importing flowers to complement production.



Hofland Interiors

Right At Home Realty Inc.

Toronto, Canada

—

Visual Identity, Marketing, Presentation,
Print, and Web Design

2018 – Current

Right at Home continues to maintain its position as the number one brokerage in the GTA and remains the largest independent brokerage in Canada. Our network has grown to 10 offices and over 5000 members serving southern Ontario with recent acquisitions in Barrie and Ottawa further extending our reach. RAH will continue to execute an aggressive growth strategy increasing its presence throughout Ontario and beyond while offering Realtors® a favourable alternative to outdated commission split business models.



Right At Home Realty Inc.

Picture Palace Exhibition 2019

Toronto, Canada

—
Visual Identity, Environmental, Experiential,
Marketing, Print, and Wayfinding Design
2019

Immerse yourself in the magic of moving pictures and sound. Learn more about how that magic is made, with lighting, colour, framing, movement, sound, and effects. As you move between fantasy and reality, between watching, making, and sharing pictures, step into a world where every image carries the imprint of who and what made it. Watch with your eyes opened wider.



TIFF Exhibitions

Ryerson University, Design Fabrication Zone
Toronto, Canada

—
Visual Identity, Marketing, Print, Social
Media, and Web Design
2017 – 2019

Design Fabrication Zone (DFZ) is an interdisciplinary hub for design/fabrication innovation and entrepreneurship at Ryerson University. A joint venture between the School of Interior Design and the Department of Architectural Science, DFZ facilitates incubation and acceleration of ideas and strategically propels design learning and 3D production towards construction and/or business innovation.



Ryerson University, Design Fabrication Zone

Medirex Systems Inc.

Toronto, Canada

—
Visual Identity, Editorial, Event, Marketing,
Packaging, Product, Print, Presentations,
Screen Printing, Training & Education,
and Web Design
2001 – 2019

Medirex is improving each patient
experience by providing healthcare process
improvement solutions: integrating people,
processes, and technology. We are a team
of specialists that solve process issues for
the delivery of care information, whether it's
clinical, technological, or business related.



Medirex Systems Inc.

STEPS Initiative

Toronto, Canada

—
Visual Identity, Marketing Collateral, Digital and Print Design, and Construction Drawings
2017 – 2019

STEPS has been in operation since 2011, first as an incubated project of the Centre for Social Innovation, and now as an independently registered charity. We know we're a young organization, but in that time we've engaged thousands of community members in what have been some of the largest and most inclusive cultural initiatives in Canada.



STEPS Initiative

digiPlaySpace Exhibition

Toronto, Canada

—
Visual Identity, Environmental, Experiential,
Marketing, Print, and Wayfinding Design
2011 – 2018

digiPlaySpace annual exhibition is about learning through play, collaborative discovery, open exploration, and accessibility, designed to stimulate imaginations and inspire a lifelong passion for creativity and invention.



TIFF Exhibitions

LCI Arts Academy Dance
Lethbridge, Canada

—
Visual Identity Design
2018

LCI Arts Academy Dance is a premiere dance academy which offers a four-year comprehensive dance program for students at the Lethbridge Collegiate Institute. The academy teaches hip-hop, breakdance, jazz, modern/contemporary and tap dance. In addition to technique class, dancers study theory, anatomy and dance history to expand their understanding of the art form.



LCI Arts Academy Dance

Blu Giovello

San Quirino, PN Italia

Label Design

2017

Blu Giovello was created with the aim of combining the freshness of elegant and fragrant wines with the seduction of unconventional colours and shapes. Light and carefree like a dragonfly in flight, the scents of Blu Giovello combine with any occasion for conviviality, evoking the blue of the sea and the rivers that bathe the land from which they come, and the blue of the skies of Italy.



Blu Giovello Wines

Collaborn Tokyo

Tokyo, Japan

—

Visual Identity Design

2017

Collaborn is a Tokyo based mobile phone case developer with a focus on building international collaborations to further develop their creative product lines.



Collaborn Tokyo

In-Parenthesis

Japan

—

Print and Publication Design

2017

Photography for Philip LePage is centered on the contradictions inherent in ideas of home, identity and belonging. He thinks of photography as a journey between two worlds. A middle ground that separates and joins at the same time. A minimal space very like Isaac Stern described music; “that little bit between each note-silences which give form”.



Philip LePage

Esker Foundation

Calgary, Canada

—

Book, Publication, and Print Design

2015 – 2017

This book is a compendium to the exhibition Fiction/Non-fiction. The thirteen artists in Fiction/Non-fiction challenge mainstream cultural and political narratives by offering transcultural critique through works that propose counterpoints, rhetorical questions, and revisionist statements (often as increasingly abstract forms of representation) to official historical records or archives.



Esker Foundation

Tom Thomson Art Gallery

Owen Sound, Canada

—
Visual Identity, Marketing, Print, Screen
Printing, and Web Design

2013 – 2017

Tom Thomson Art Gallery in Owen Sound is a regional art centre, museum and national cultural attraction dedicated to the innovative spirit of landscape artist and Canadian icon, Tom Thomson.



TOM

Tom Thomson Art Gallery

Shed Creative Agency
Toronto, Canada

—
Visual Identity Design
2016

Shed Creative Agency is a subsidiary company of Universal Music Group Canada and sits at the heart of the culture space and is perfectly positioned to connect brands with unique and creative content solutions.



**SHED
CREATIVE
AGENCY**

Universal Music Group Canada

Andy Warhol: Stars of the Silver Screen
Toronto, Canada

—
Visual Identity, Environmental, Experiential,
Marketing, Print, and Wayfinding Design
2015

Major exhibition surveys Warhol's celebrity
obsession and features his personal
collection of Hollywood artifacts and
memorabilia, as well as early artworks,
film and video works, and photographs.
This exhibition is in partnership with
the Andy Warhol Museum in Pittsburgh.



TIFF Exhibitions

Branding the City

Toronto, Canada

Visual Identity Design

2015

AZURE is an award-winning magazine with a focus on contemporary architecture and design. Since its launch in 1985, it has earned a global reputation for excellence. Its international perspective and multidisciplinary coverage—which puts architecture, interiors, products, landscapes and urbanism together in a real-world scenario—make it distinct from any other publication available on newsstands.



AZURE Magazine

Circuit Index-Design Montréal

Montréal, Canada

—
Visual Identity, Marketing, Print, Screen
Printing, and Wayfinding Design
2015

Ne manquez pas l'événement design de la
rentrée avec la cinquième édition du Circuit
Index-Design, le 27 septembre prochain.
Découvrez les adresses design du Quartier
Design Royalmount



INDEX Design

Canadian Art Foundation

Toronto, Canada

—
Visual Identity, Environmental, Experiential,
Marketing, Print, and Wayfinding Design
2012 – 2015

Canadian Art Foundation (CAF) is the voice for visual arts in Canada. For more than three decades, CAF has fostered an appreciation of Canada's artists and their works—from emerging talent to legendary icons.



Canadian Art Foundation

IIDEX Canada
Toronto, Canada

—
Visual Identity, Environmental, Experiential,
Marketing, Print, Screen Printing,
Wayfinding, and Web Design
2014

We bring people together to experience the power of design. IDS Toronto celebrates and promotes design in Canada and across the world. IDS is held annually for 4 days, the 3rd week of January in Toronto, Canada. Experiential and transformative, we bring together compelling concepts, innovative products, upcoming talent and key experts in the industry so you can be inspired by the best of the future.



Informa Canada

Justina M. Barnicke Gallery,
University of Toronto
Toronto, Canada

—
Print and Publication Design
2014

Something More Than A Succession of Notes exhibition presented in partnership with the Consulate General of France in Toronto with support from the Institut français as part of Paris-Toronto. Curated by Mélanie Bouteloup, Director, Bétonsalon–Centre for art and research, Paris.



Justina M. Barnicke Gallery

St. Gallen & Olivier Tailors
Brussels, Belgium

—
Visual Identity Design
2013

St. Gallen & Olivier is a high-quality, custom fashion atelier in Brussels, Belgium. Drawing on the expertise of the finest craftsmen, they create contemporary ready to wear, made to measure and bespoke attire.



St. Gallen & Olivier Tailors

Kindest!

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